

Creative Collection

GLAMORA

Chapter XII

GLAMORA

Bespoke Design Wallcoverings

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GLAMORA



GLAMORA

Founded in 2010, Glamora translates its Italian expertise into unique wallpapers. The bespoke wallcoverings allow interior designers and architects to convey the desired identity and atmosphere to any interior. Top quality materials, unique patterns, and sophisticated colour palettes define the brand's ethos and aesthetic. The collections are the result of international research carried out on current trends and themes of inspiration, filtered and reinterpreted through the lens of the brand's sensibility and taste. The company's distinguishing feature is its constant commitment to innovation, a value evident both in the creation of new wallcoverings whose textures are pleasing to the touch and which are eco-friendly and recyclable, and in its distinctive, original, contemporary style. Glamora is equally as committed to the development of resources and tools in order to offer professionals cutting-edge services, able to meet any design requirement.

Fondata nel 2010, Glamora traduce il suo saper fare italiano in carte da parati uniche. I wallcovering sono realizzati su misura e permettono a interior designer e progettisti di trasmettere agli interni l'identità e l'atmosfera desiderate. La qualità dei materiali, l'originalità dei motivi decorativi e le palette di colori sofisticate definiscono la filosofia e l'estetica del brand. Le collezioni sono frutto di una ricerca condotta a livello internazionale sugli elementi di tendenza e sui temi d'ispirazione, poi filtrati e reinterpretati dalla sensibilità e gusto del marchio. Elemento caratterizzante dell'azienda è il costante impegno nell'innovazione, proposito che si manifesta sia nella creazione di nuovi rivestimenti con texture piacevoli al tatto, rispettosi dell'ambiente e riciclabili, sia in uno stile contemporaneo originale e distintivo. Glamora dedica la medesima attenzione allo sviluppo di risorse e strumenti per offrire ai professionisti servizi all'avanguardia, in grado di soddisfare ogni esigenza progettuale.

BESPOKE DESIGN SERVICE

Glamora wallcoverings are bespoke in relation to the surface to be covered, in order to integrate it with the space without compromising its original visual impact.

The subjects can be customised on demand in the desired colours and shapes to meet the specific requirements of interior designers. Once the wallcovering has been chosen, the Glamora team will help the client to realise their vision of inner space.

Le carte da parati di Glamora vengono realizzate su misura in rapporto alla superficie da rivestire per integrarsi con l'ambiente, mantenendo inalterata la resa visiva originaria.

I soggetti possono essere personalizzati su richiesta nei colori e nelle forme desiderati per rispondere alle esigenze specifiche dei progettisti. Una volta scelto il wallcovering, il team di Glamora aiuterà il cliente a tradurre in realtà la propria visione d'interior design.





GLAMORA SHOWROOM MILANO

The Glamora showroom is located in an historic building on Via Solferino 27 in Milan, between Porta Garibaldi and Brera. This prestigious space in constant evolution is designed to communicate the variety of the Glamora wallcovering styles. Inside, you can see the whole range of collections in full size, as well as receive assistance and personal design consultation from one of the company's architects.

A Milano, tra Porta Garibaldi e Brera, ha sede lo showroom Glamora, in un palazzo storico di via Solferino 27. Uno spazio prestigioso e in costante evoluzione pensato per comunicare la varietà stilistica dei wallcovering Glamora. Al suo interno è possibile visionare l'intera gamma delle collezioni in scala reale, oltre a ricevere assistenza e consulenza progettuale personale da parte di un architetto dell'azienda.

CREATIVE COLLECTION

Creative Collection is the ongoing collection by Glamora, enhanced every year by the addition of a new chapter full of fresh proposals.

Multi-faceted and in continuous evolution, Creative Collection is the result of international research carried out to identify new style codes that are then interpreted using the characteristic cross-sectional, inter-disciplinary sensitivity of Glamora.

The proposed patterns are a harmonious expression of a grand creative freedom, which moves fluidly between art, design, architecture, fashion and photography.

The collection is available in two finishes: GlamDecor, the vinyl wallcovering that enhances the design texture through a delicate fabric effect, and GlamTrace, the nonwoven wallcovering in natural fibers that maximizes the pictorial trait thanks to characteristics similar to handmade paper.

Creative Collection è la collezione continuativa di Glamora che si arricchisce ogni anno di un nuovo capitolo fatto di proposte inedite.

Poliedrica e in continua evoluzione, Creative Collection nasce da una ricerca condotta a livello internazionale per individuare codici stilistici emergenti e reinterpretati attraverso la sensibilità, trasversale e interdisciplinare, propria di Glamora.

I soggetti proposti sono espressione armoniosa di una grande libertà creativa, che si muove con fluidità tra arte, design, architettura, moda e fotografia.

La collezione è disponibile in due finiture: GlamDecor, il rivestimento vinilico che esalta la matericità del disegno attraverso un delicato effetto tela, e GlamTrace, il tessuto-non-tessuto in fibre naturali che massimizza il tratto pittorico grazie a caratteristiche simili a quelle della carta fatta a mano.



Multi-faceted and in continuous evolution, Creative Collection is the result of international research carried out to identify new style codes that are then interpreted using the characteristic cross-sectional, interdisciplinary sensitivity of Glamora.



CHAPTER XII

The many sources of inspiration behind Chapter XII do have something in common: an imaginary trip through Italy, through interiors and exteriors, to explore new stylistic settings, by combining iconic motifs and worlds seen through new eyes.

Cities and landscapes are evoked, reinterpreted with lomographic style and transformed into faded images and smudges with striking photographic effects.

The collection builds bridges between the abstract and cubist shapes of 20th century art, the graphic dictionary of the 1970s and thick brushstrokes of colour portraying a multi-faceted version of nature that is sometimes pale and elusive and at times exuberant and bursting with joy.

A real wunderkammer to be drawn from to transfer creativity and personality to interior design projects. For interiors that tell stories of great beauty.

Le molteplici fonti d'ispirazione di Chapter XII hanno un minimo comune denominatore: un viaggio immaginario attraverso l'Italia, fra interni ed esterni, per esplorare nuovi contorni stilistici, abbinando motivi iconici e mondi rivisitati. Vengono evocate città e paesaggi reinterpretati con stile lomografico e trasformati in immagini sbiadite e sbavature dagli effetti fotografici suggestivi.

La collezione getta ponti tra le forme astratte e cubiste dell'arte novecentista, il vocabolario grafico degli anni Settanta e dense pennellate di colore che ritraggono una natura dalle mille sfaccettature, talvolta pallida e sfuggente, talvolta esuberante e gioiosa.

Una vera wunderkammer a cui attingere per trasferire creatività e personalità ai progetti di interior design. Per interni che narrano storie di grande bellezza.

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STYLE INDEX

NATURE

Adorni, Alchemy,
Bacio, Beauté, Danse,
Découpage, Deliciosa,
Dolce, Edera, Étoile,
Fortuna, Gaia, Gelso,
Greenhouse, Harper,
Hibiscus, Mémoire,
Pacific, Polare, Rising
Sun, Eterna, Sapphire,
Soffuso, Soledad,
Stillness, Suspended
Light, Tropez, Wild,
Wildflowers

LANDSCAPES

Eterna, Greenhouse,
Pacific, Rising Sun,
Serenissima, Soffuso,
Soledad, Stillness, Wild

ABSTRACT

Agave, Apollineo,
Arena, Assolo, Astratto,
Atomo, Ballet, Crayon,
Découpage, Deliciosa,
Dodo, Dorazio, Ducale,
Ethos, Fireworks,
Imperium, Intonaco,
Kiwi, Magister, Mémoire,
Mosaico, Ocean Victory,
Pirouette, Presence,
Retorica, Roots,
Sipario, Tessere, Tondo,
Tourmaline, Trama,
Tropez, Vincent, Wassily

GEOMETRIC

Arena, Assolo,
Atomo, Ballet, Crayon,
Découpage, Deliciosa,
Dorazio, Ducale, Ethos,
Gelso, Magister, Mosaico,
Retorica, Sipario, Tessere,
Tondo, Trama, Tropez,
Vincent, Wassily

RECOMMENDED FOR GLAMTRACE

Adorni, Alchemy,
Apollineo, Arena,
Astratto, Atomo, Ballet,
Beauté, Crayon, Danse,
Deliciosa, Dodo, Dolce,
Découpage, Étoile,
Fireworks, Hibiscus,
Intonaco, Magister,
Mosaico, Ocean Victory,
Pirouette, Roots, Soledad,
Stillness, Tessere,
Tondo, Tropez, Wassily,
Wildflowers

The answer is dreams.
Dreaming on and on.
Entering the world of dreams
and never coming out.
Living in dreams for the rest of time.

HARUKI MURAKAMI

TRAMA



Code: GLXII611A
Colour Variants: P. 104

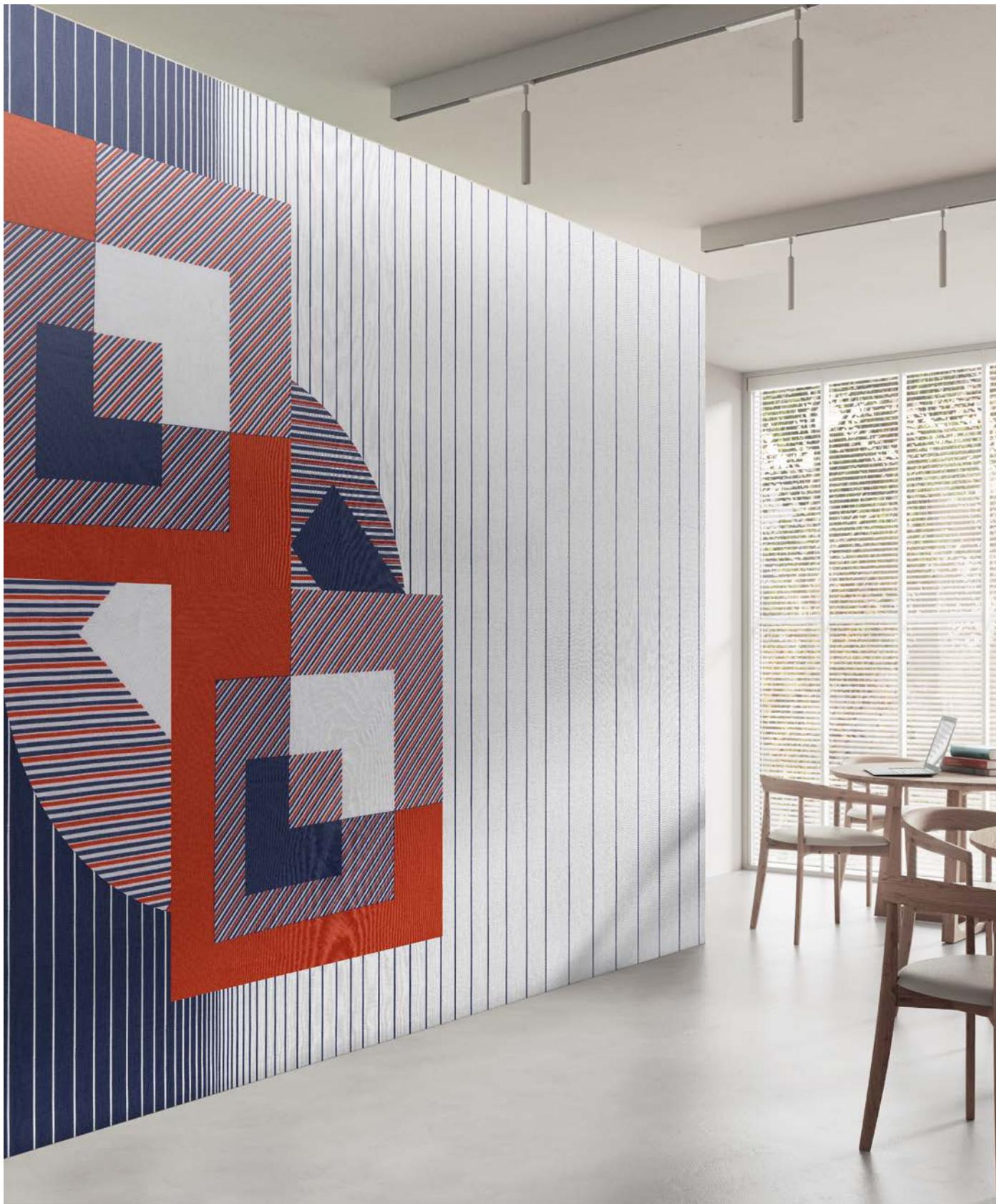


DELICIOSA



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WASSILY



Code: GLXII641A
Colour Variants: P. 104

DÉCOUPAGE



Code: GLXII211A
Colour Variants: P. 104

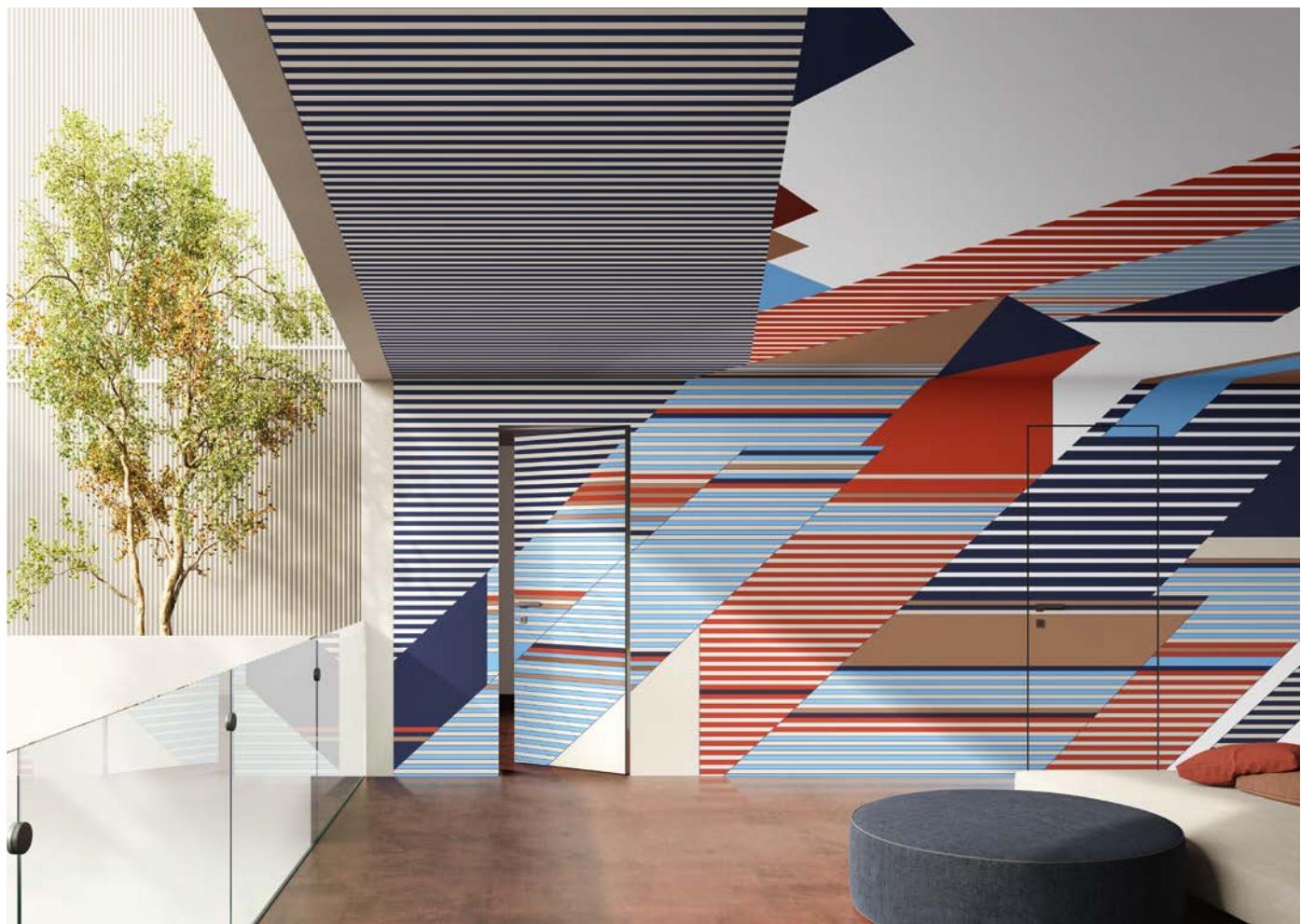


TROPEZ



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Colour Variants: P. 105

DORAZIO



Code: GLXII181A
Colour Variants: P. 105

VINCENT



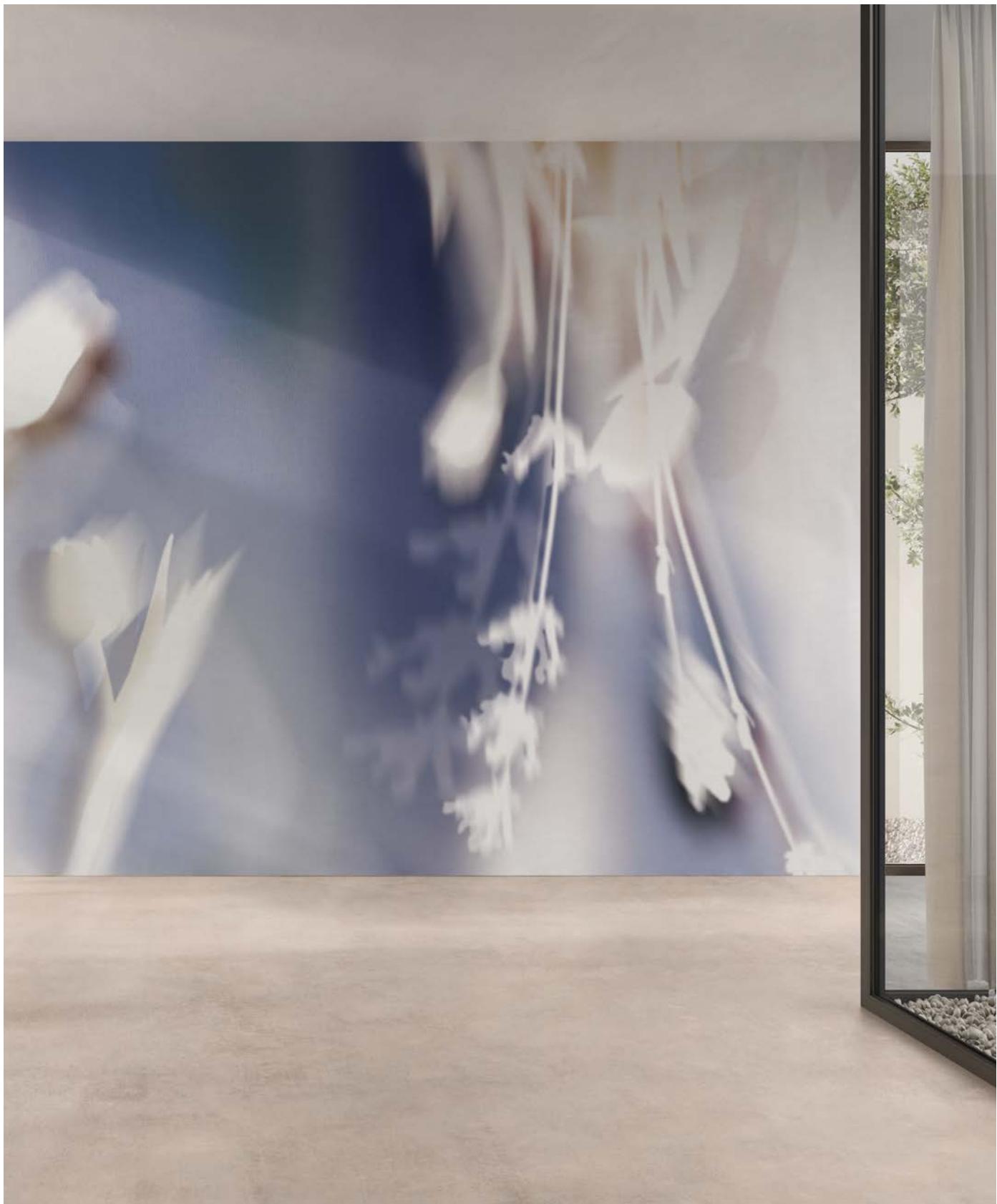


TESSERE



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Colour Variants: P. 105

MÉMOIRE



Code: GLXII381A
Colour Variants: P. 106

PACIFIC



Code: GLXII411A
Colour Variants: P. 106

GREENHOUSE



Code: GLXII291A
Colour Variants: P. 106

SOFFUSO



Code: GLXII531A
Colour Variants: P. 106

POLARE



Code: GLXII431A
Colour Variants: P. 107



PRESENCE



Code: GLXII441A
Colour Variants: P. 107

WILD



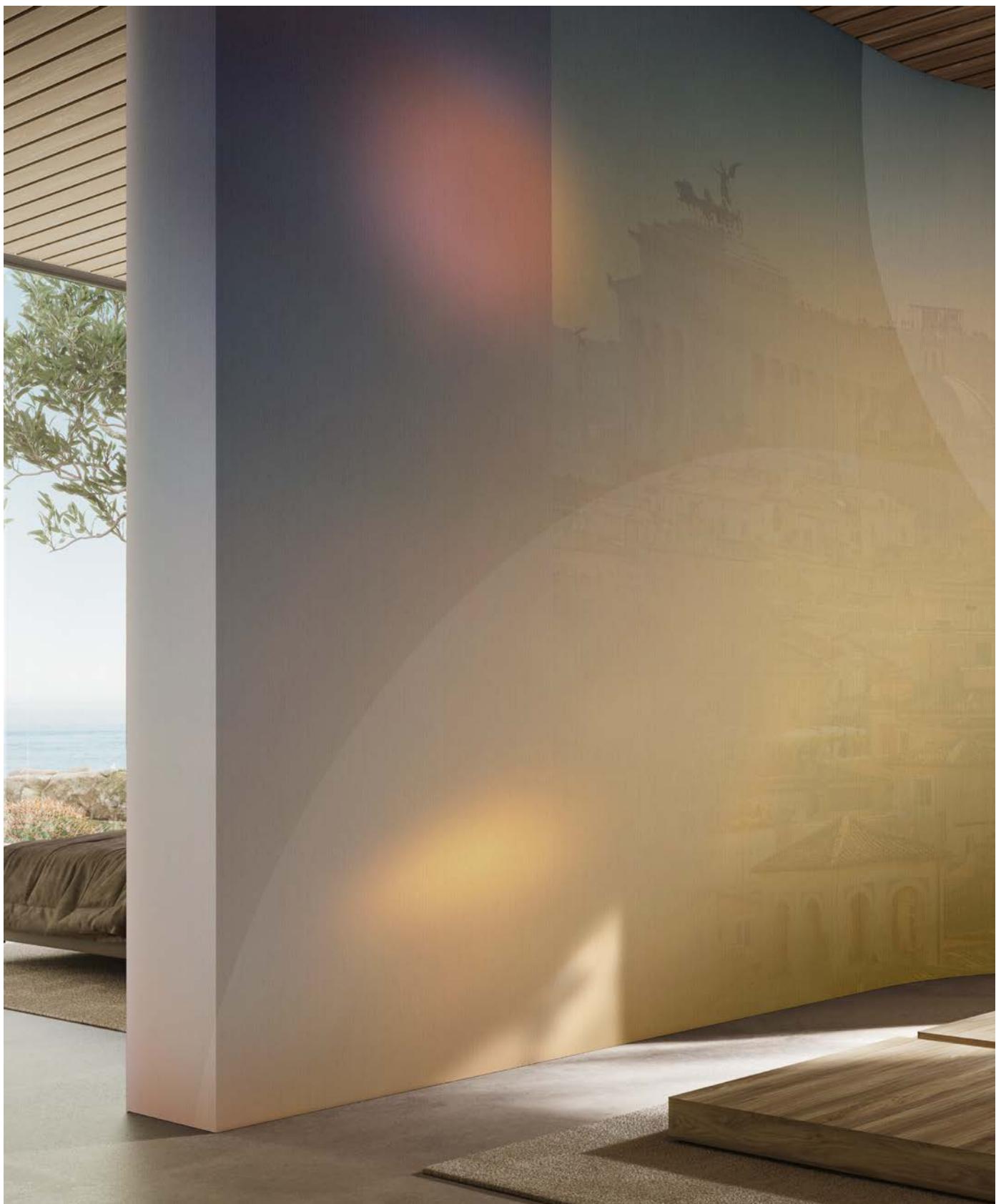
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SERENISSIMA



Code: GLXII511A
Colour Variants: P. 107

ETERNA



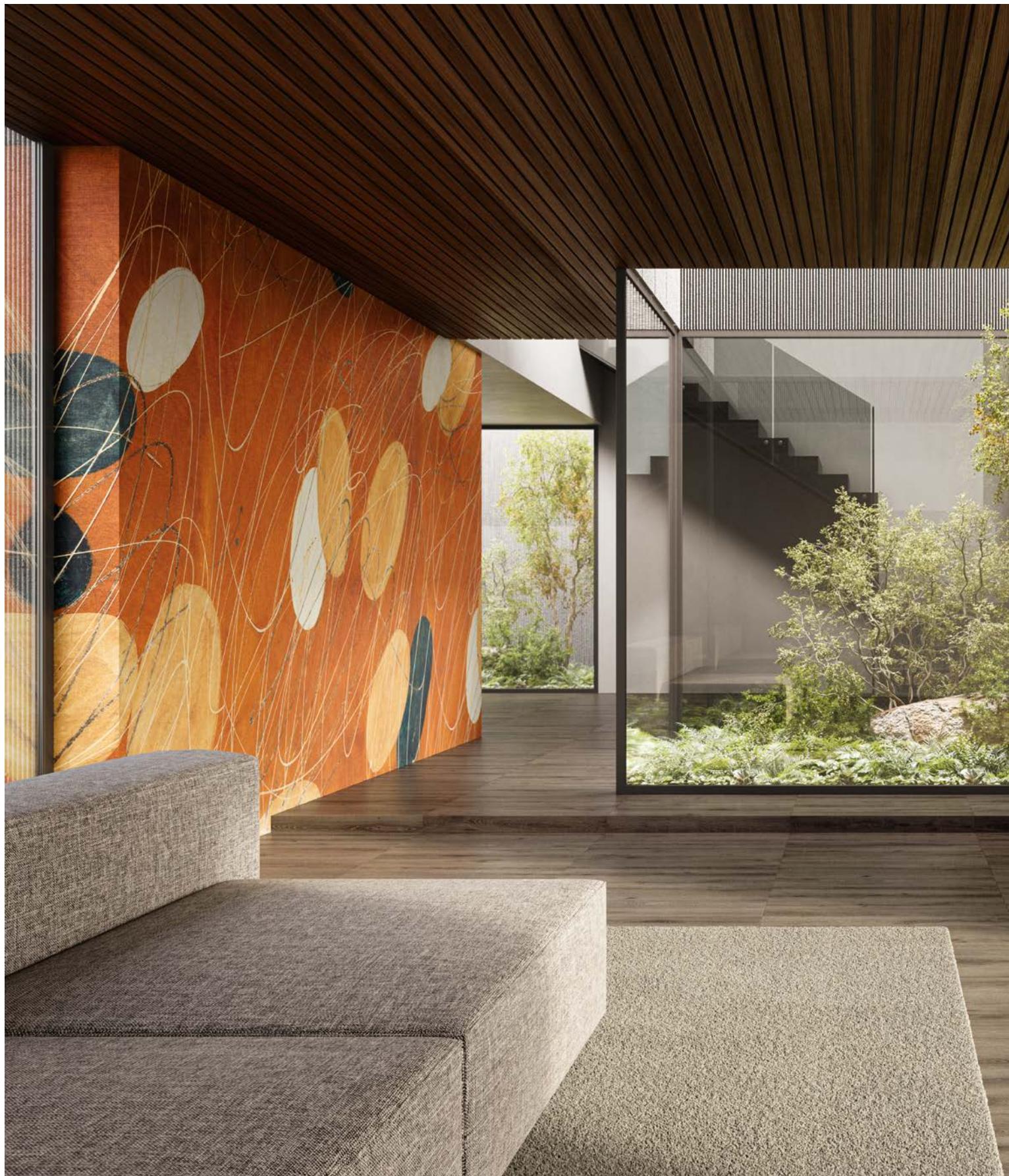
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RISING SUN



Code: GLXII461A
Colour Variants: P. 108

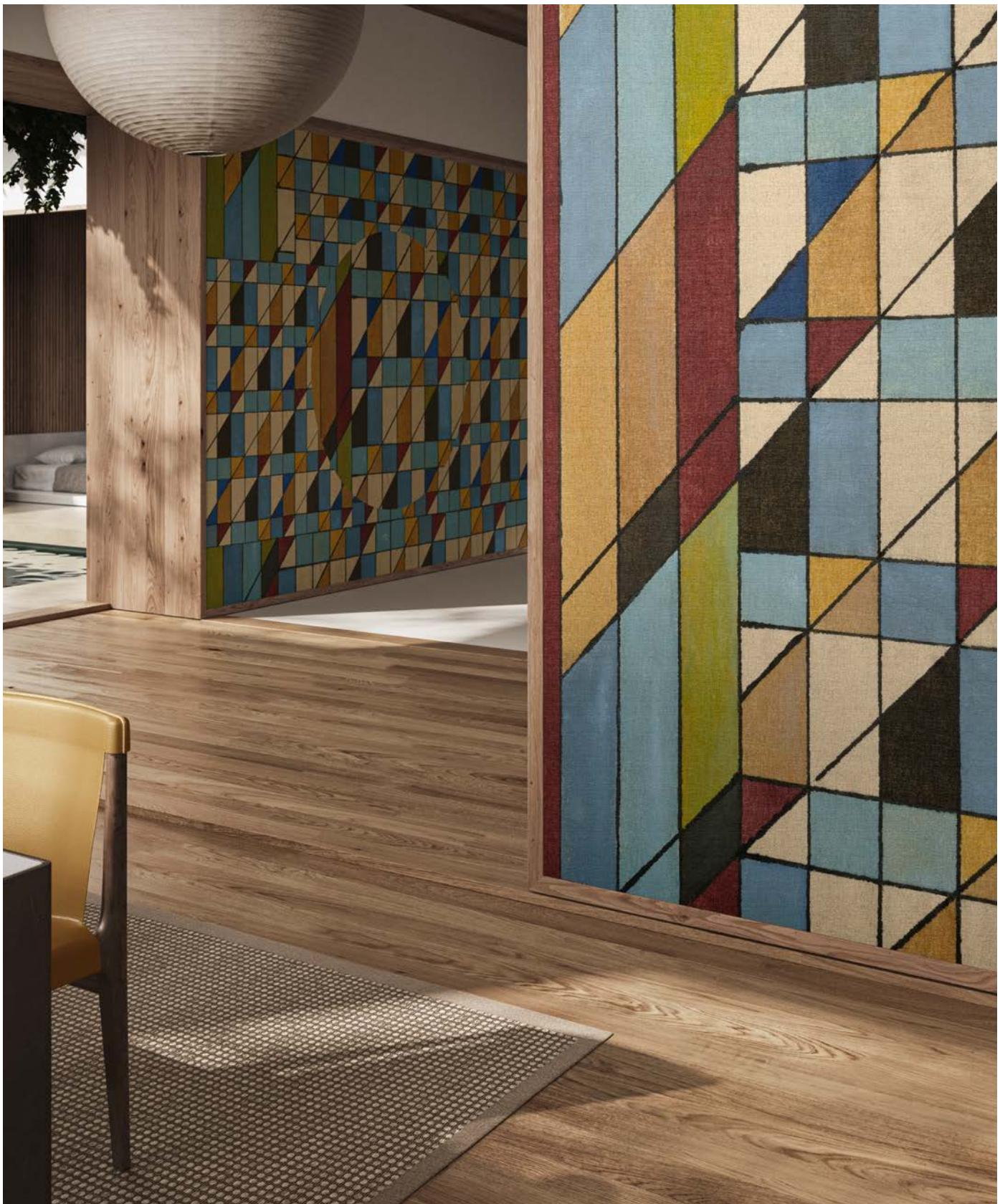
APOLLINEO



Code: GLXII41A
Colour Variants: P. 108



MOSAICO



Code: GLXII371A
Colour Variants: P. 108

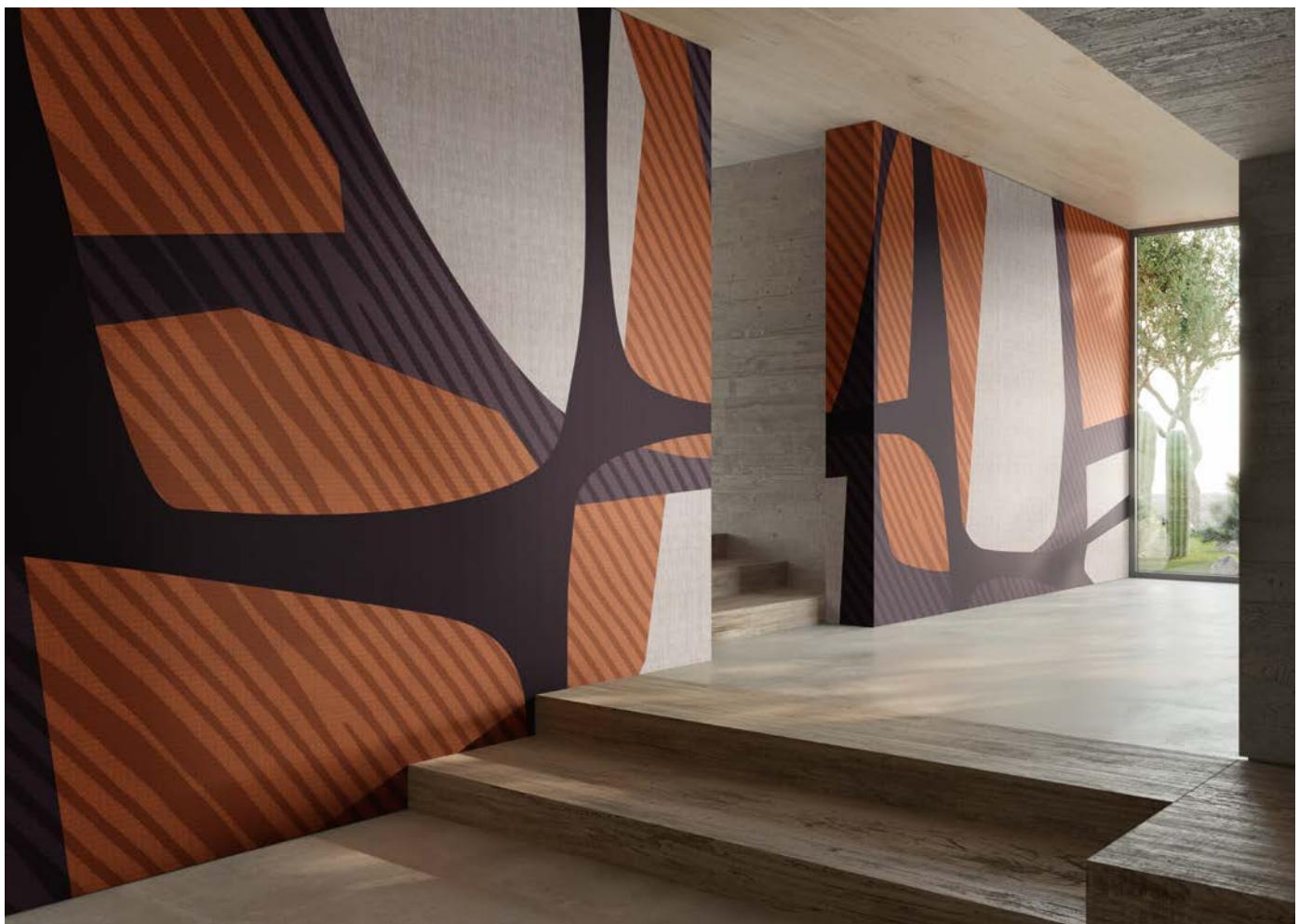
SIPARIO



Code: GLXII521A
Colour Variants: P. 109



IMPERIUM



Code: GLXII331A
Colour Variants: P. 109

MAGISTER



Code: GLXII361A
Colour Variants: P. 109

CRAYON



Code: GLXII131A
Colour Variants: P. 109

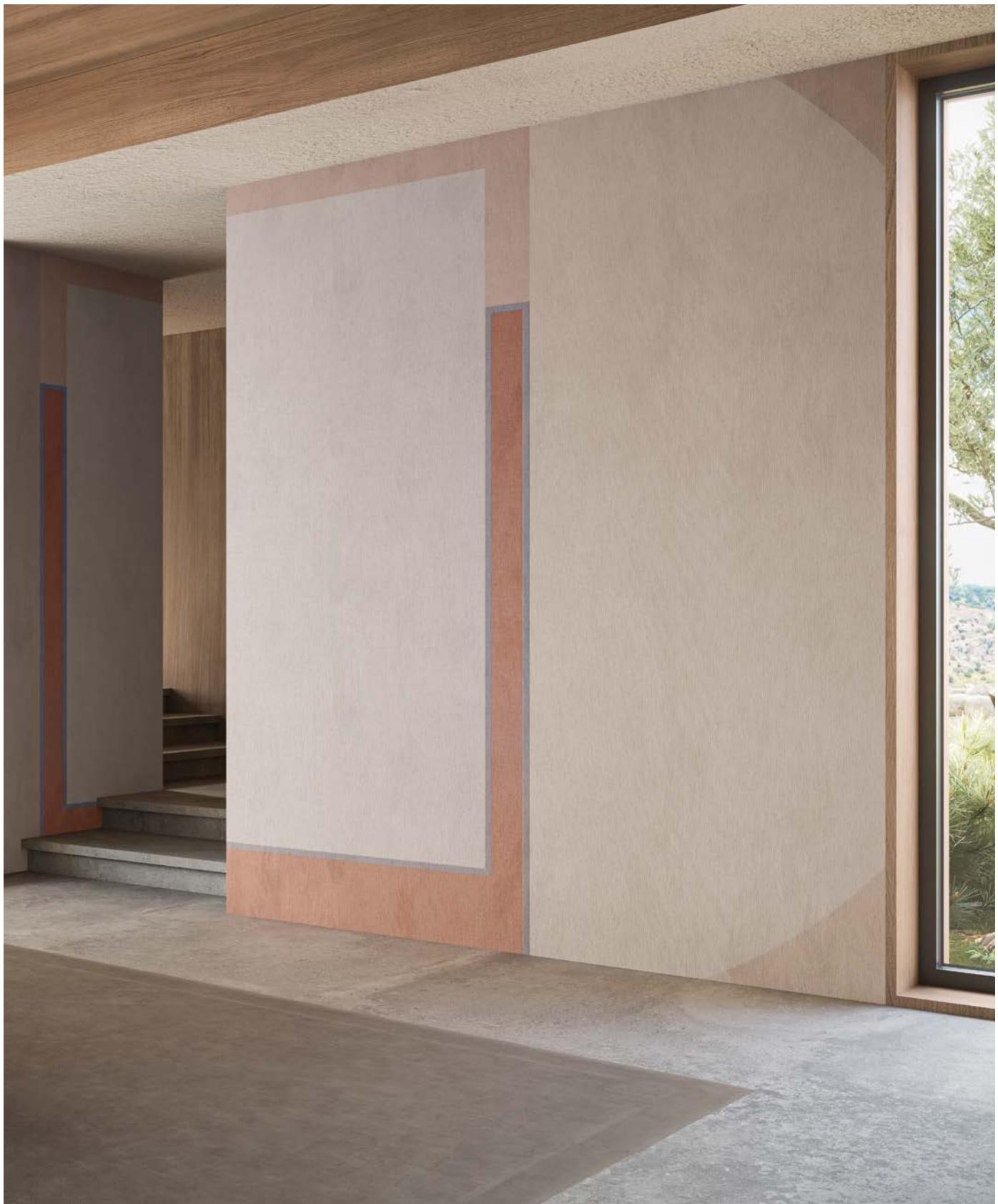
KIWI



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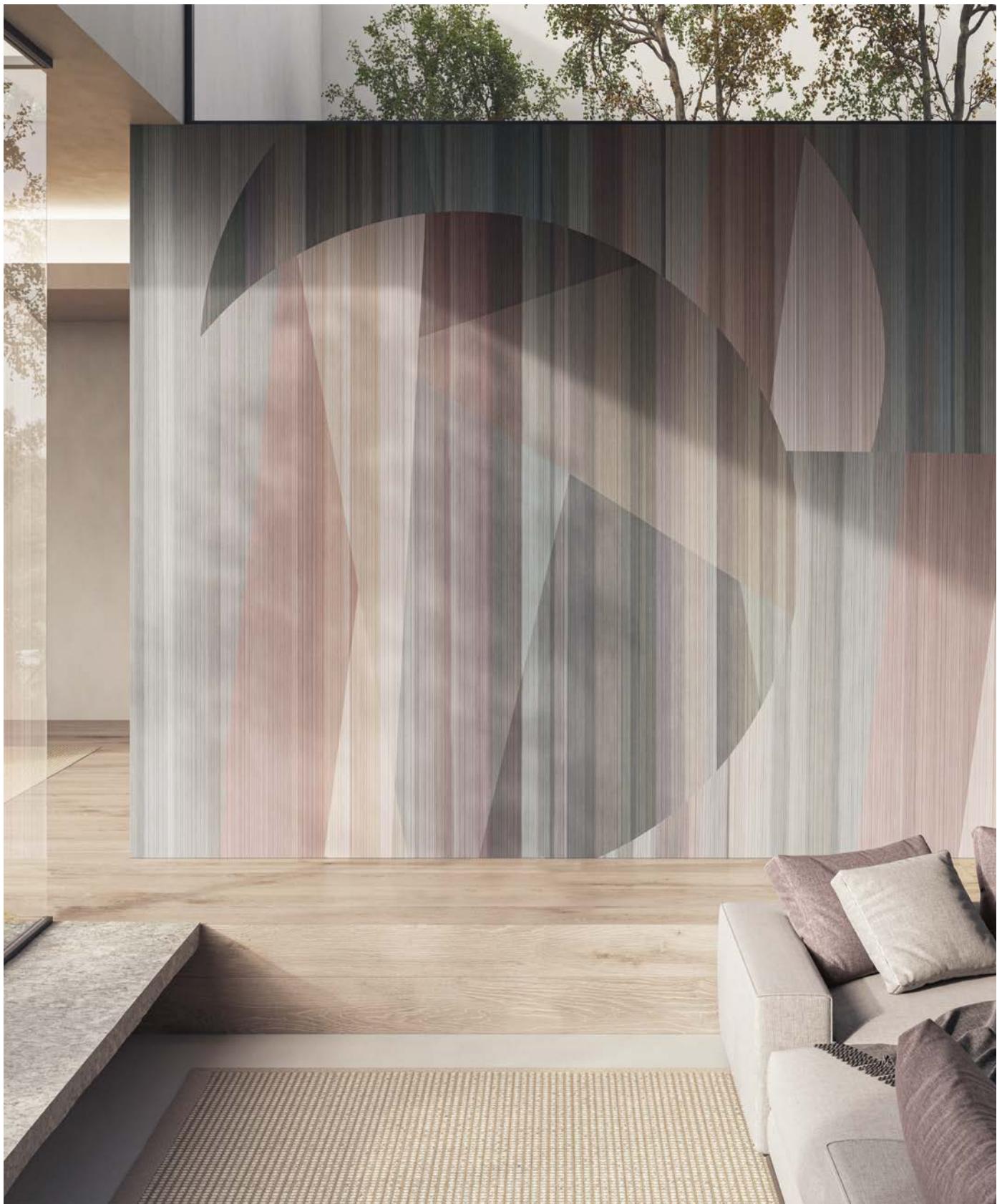


BALLET



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DUCALE



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Colour Variants: P. 110

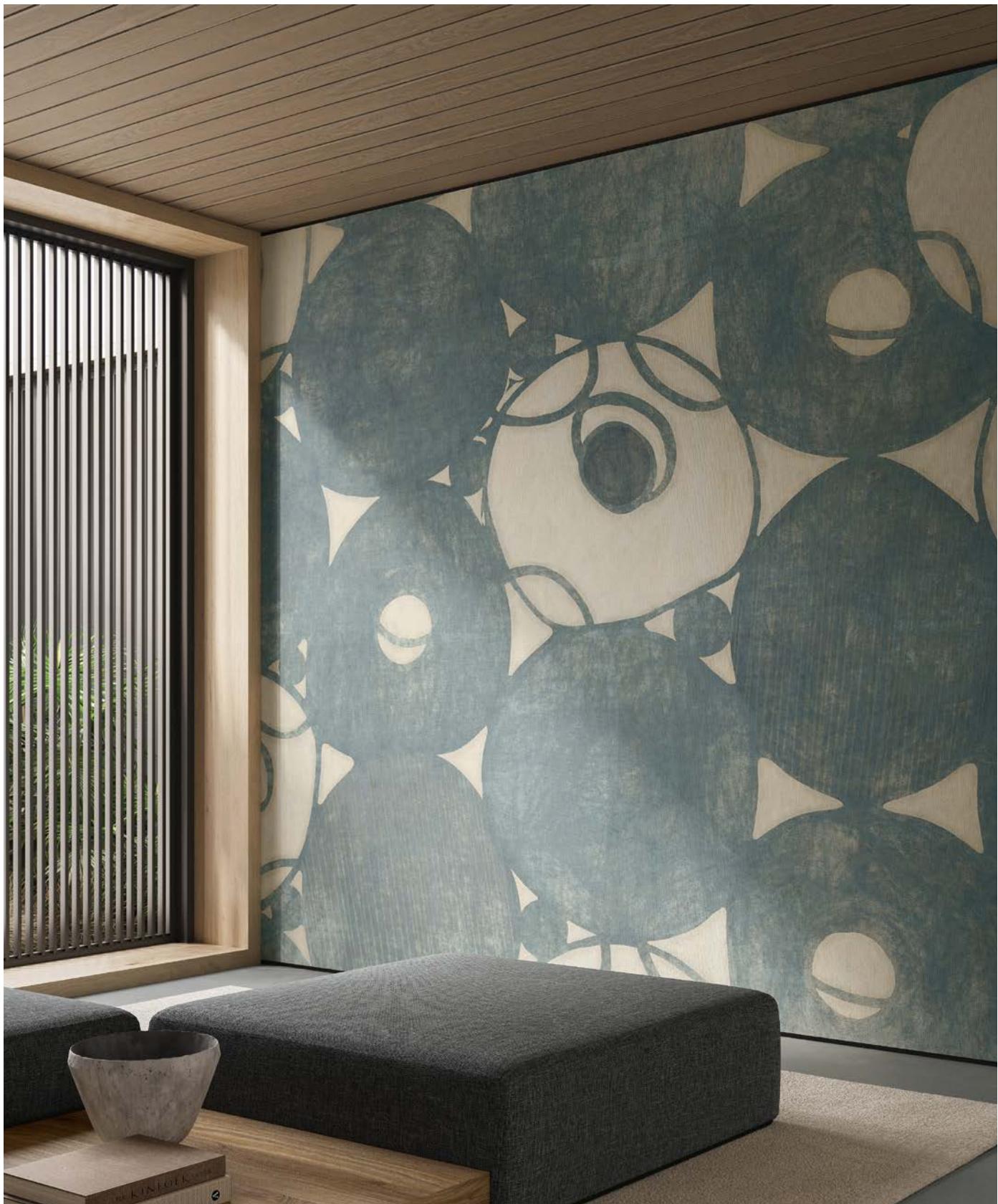
ASTRATTO



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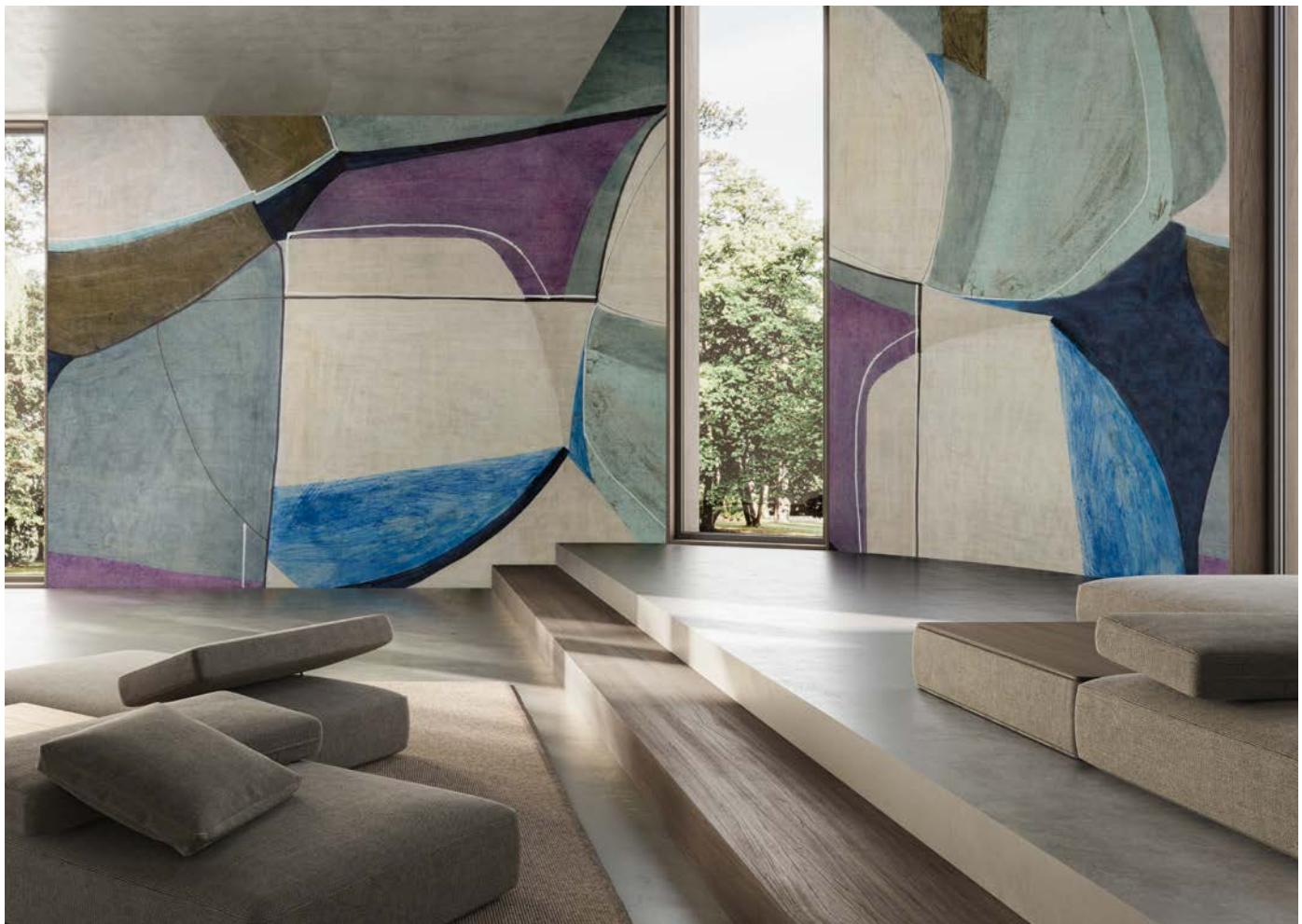


TONDO



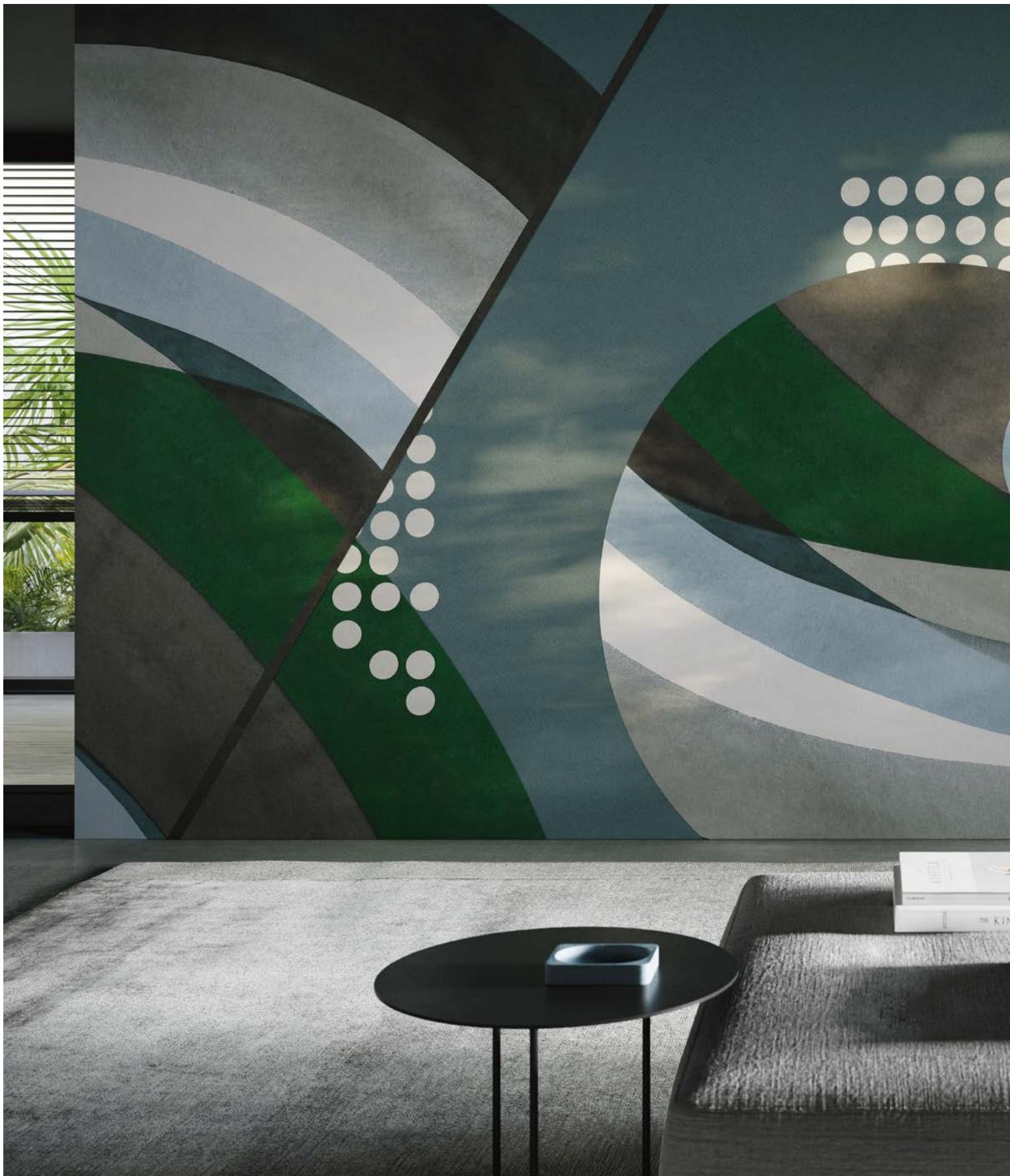
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Colour Variants: P. 111

DODO



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Colour Variants: P. 111

ATOMO



Code: GLXII81A
Colour Variants: P. 111

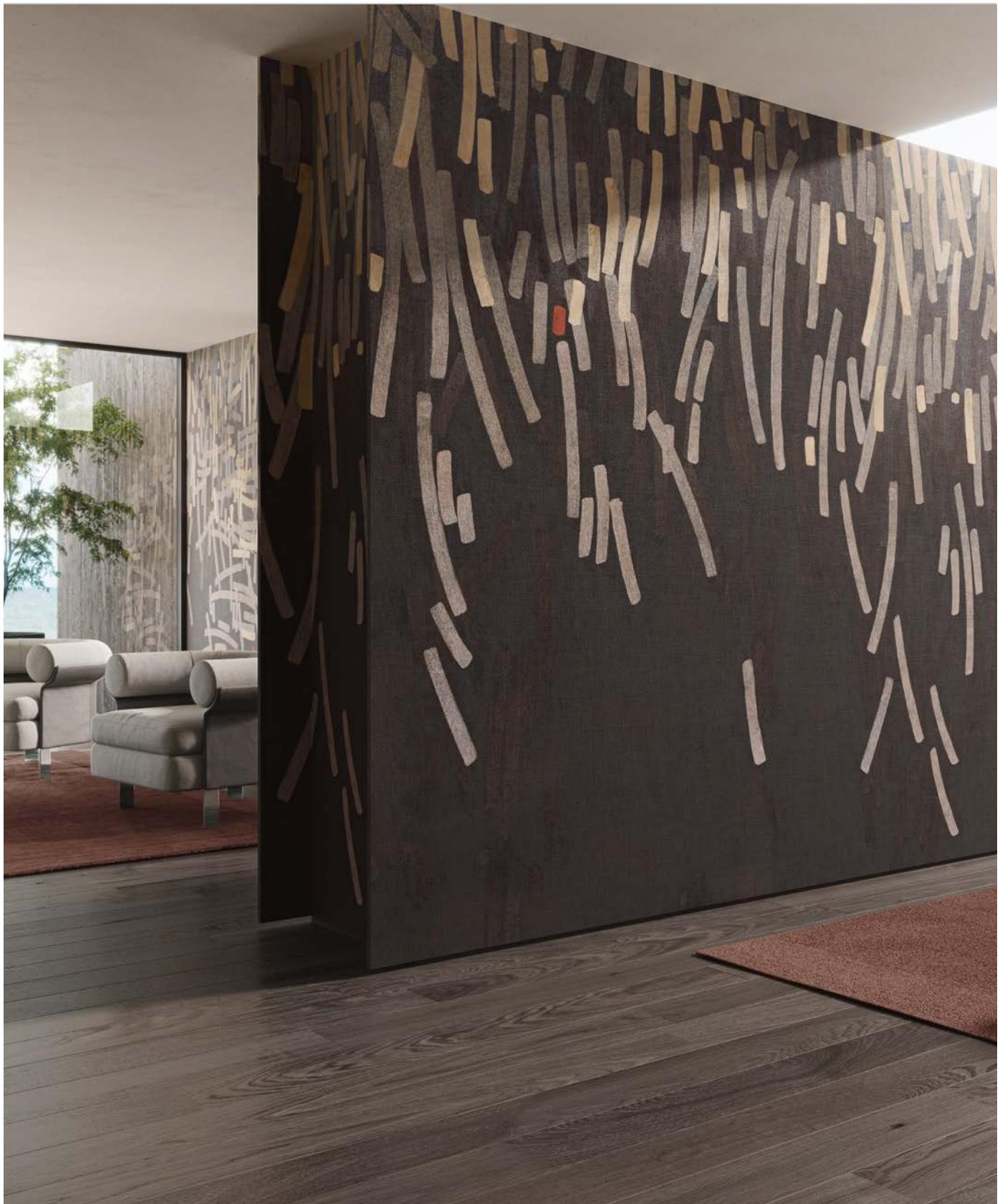


INTONACO



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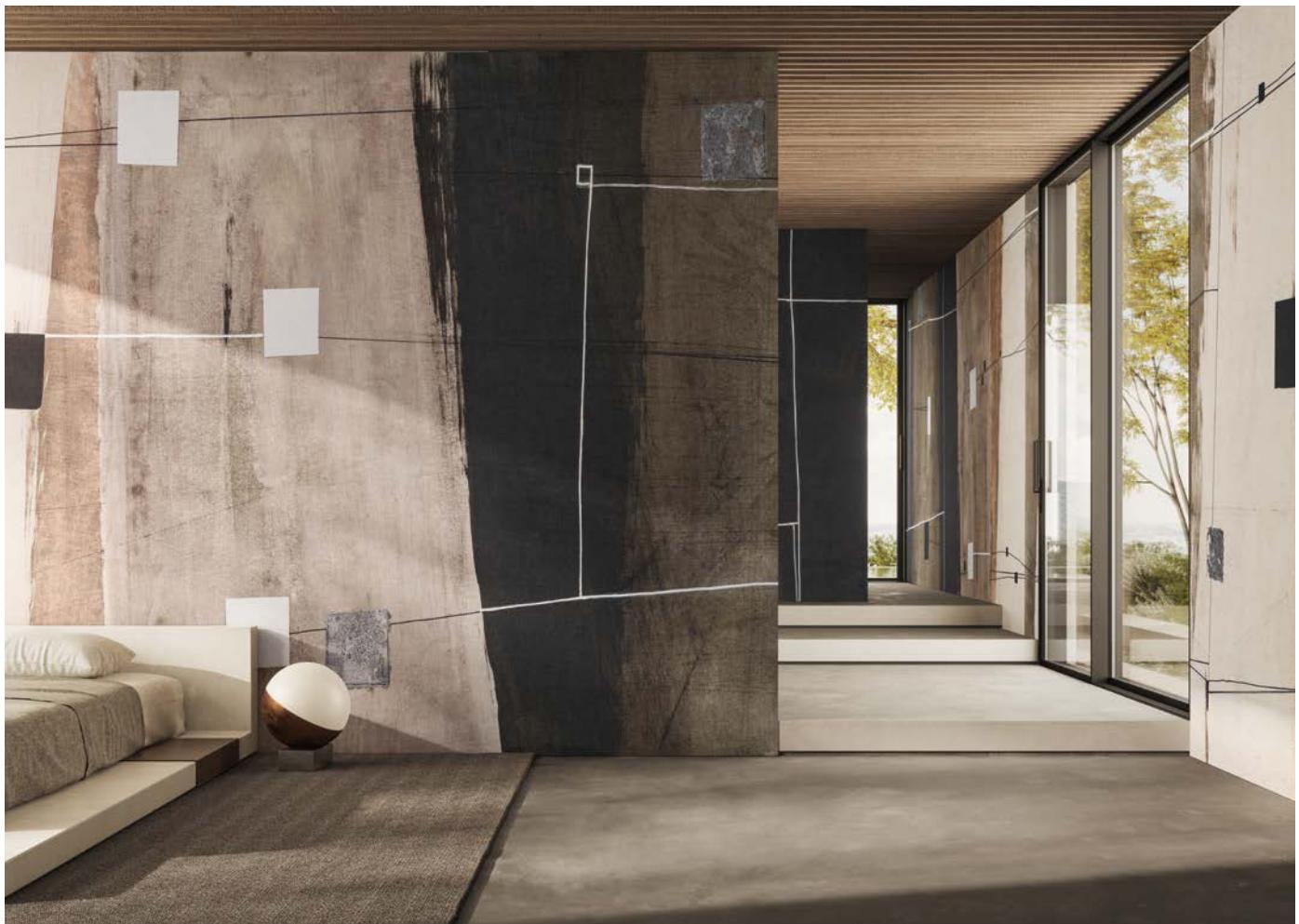
FIREWORKS



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ARENA



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ASSOLO



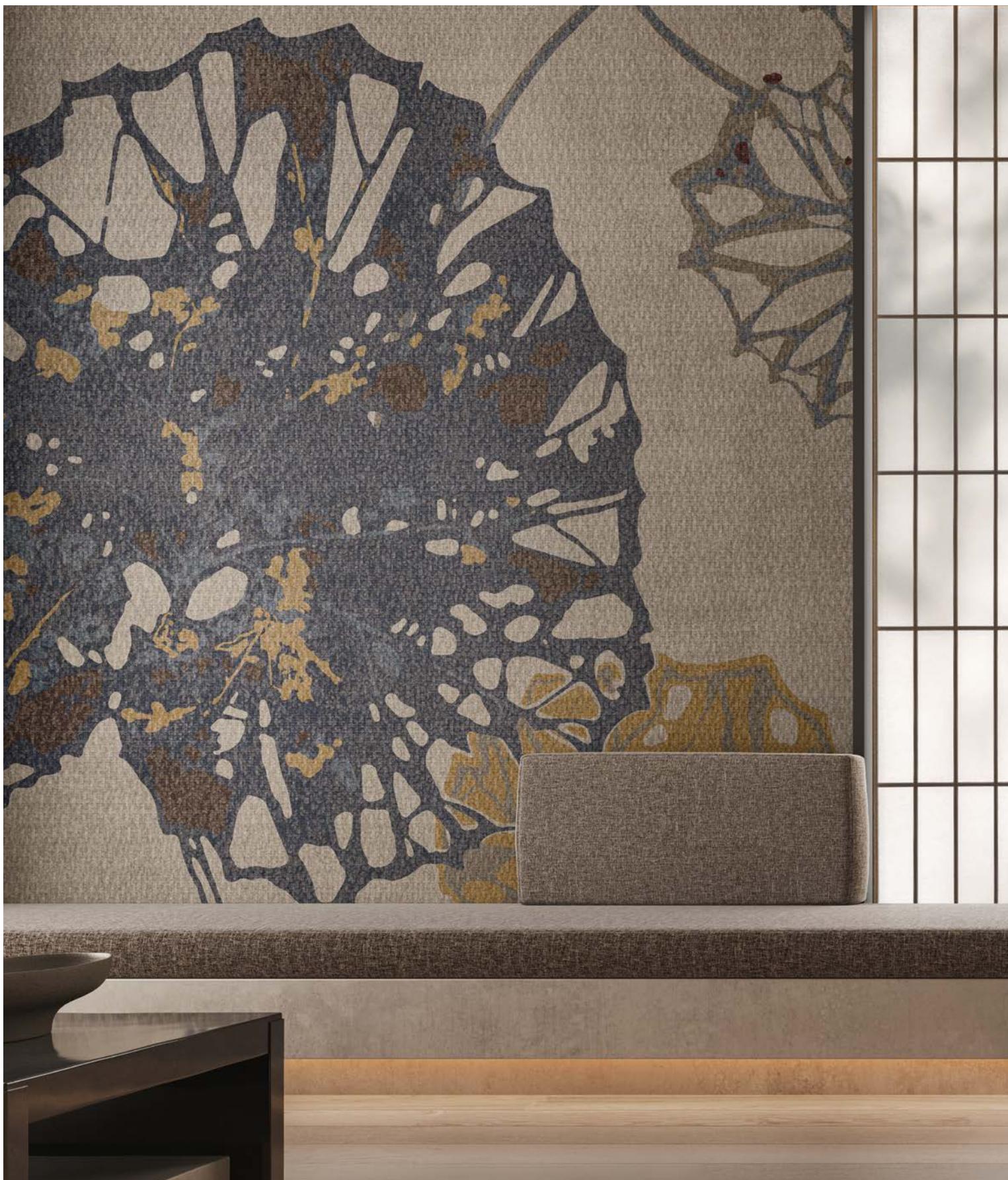
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RETORICA



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Colour Variants: P. 112

FORTUNA



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Colour Variants: P. 113



SOLEDAD



Code: GLXII541A
Colour Variants: P. 113

BACIO



Code: GLXII91A
Colour Variants: P. 113

EDERA



Code: GLXII221A
Colour Variants: P. 113



SUSPENDED LIGHT



Code: GLXII561A
Colour Variants: P. 114

GELSO



Code: GLXII281A
Colour Variants: P. 114

DOLCE



Code: GLXII171A
Colour Variants: P. 114



ETHOS



Code: GLXII231A
Colour Variants: P. 114

TOURMALINE



Code: GLXII591A
Colour Variants: P. 115



STILLNESS



Code: GLXII551A
Colour Variants: P. 115

ADORNI



Code: GLXII11A
Colour Variants: P. 115

ÉTOILE



Code: GLXII241A
Colour Variants: P. 115

AGAVE



Code: GLXII21A
Colour Variants: P. 116



GAIA



Code: GLXII271A
Colour Variants: P. 116

SAPPHIRE



Code: GLXII491A
Colour Variants: P. 116

HARPER



Code: GLXII311A
Colour Variants: P. 116



PIROUETTE



Code: GLXII421A
Colour Variants: P. 117

WILDFLOWERS



Code: GLXII661A
Colour Variants: P. 117

ROOTS



Code: GLXII481A
Colour Variants: P. 117



OCEAN VICTORY



Code: GLXII391A
Colour Variants: P. 117

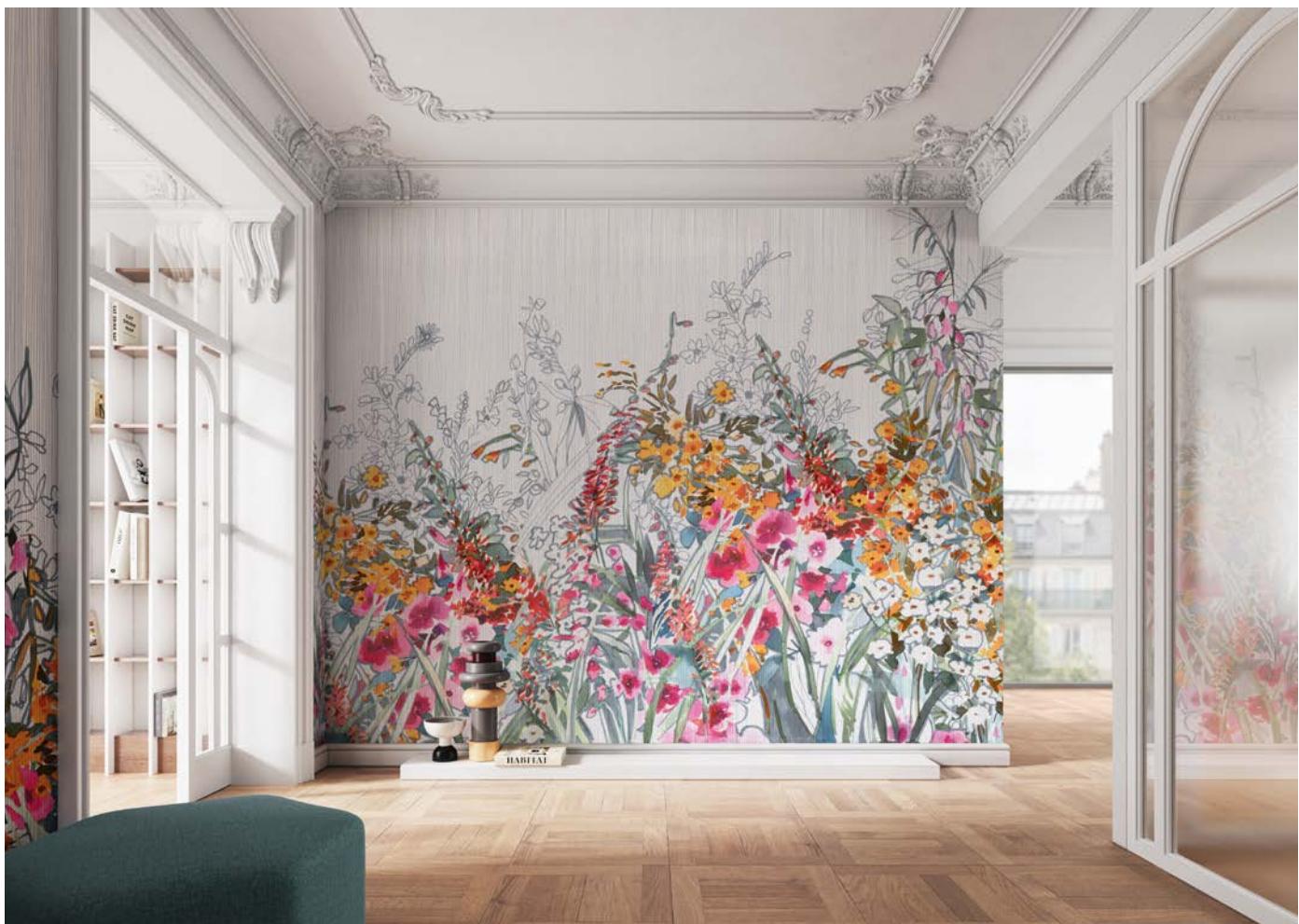
DANSE



Code: GLXII141A
Colour Variants: P. 118



HIBISCUS



Code: GLXII321A
Colour Variants: P. 118

BEAUTÉ



Code: GLXII121A
Colour Variants: P. 118

ALCHEMY



Code: GLXII31A
Colour Variants: P. 118

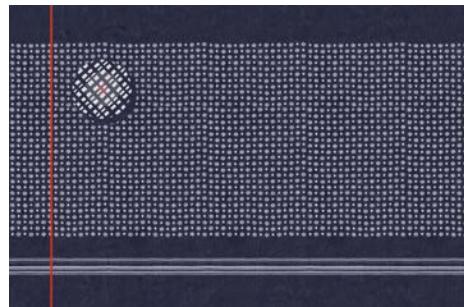
COLOUR VARIANTS

Creative Collection
Chapter XII

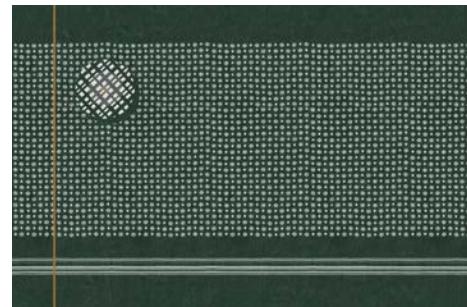
COLOUR VARIANTS

TRAMA

P. 22



GLXII611A



GLXII612A

DELICIOSA

P. 24



GLXII151A



GLXII152A

WASSILY

P. 25



GLXII641A



GLXII642A

DÉCOUPAGE

P. 26



GLXII211A



GLXII212A

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COLOUR VARIANTS

TROPEZ

P. 28



GLXII621A



GLXII622A

DORAZIO

P. 29



GLXII181A



GLXII182A

VINCENT

P. 30



GLXII631A



GLXII632A

TESSERE

P. 32



GLXII571A



GLXII572A

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COLOUR VARIANTS

MÉMOIRE

P. 33



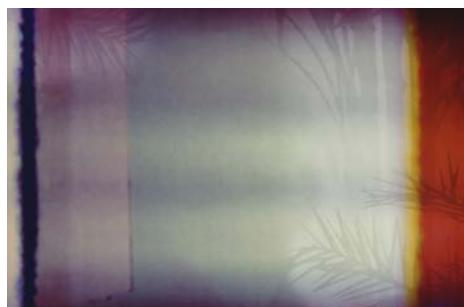
GLXII381A



GLXII382A

PACIFIC

P. 34



GLXII411A



GLXII412A

GREENHOUSE

P. 36



GLXII291A



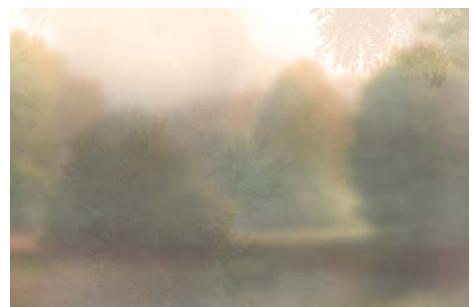
GLXII292A

SOFFUSO

P. 37



GLXII531A



GLXII532A

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COLOUR VARIANTS

POLARE

P. 38



GLXII431A



GLXII432A

PRESENCE

P. 40



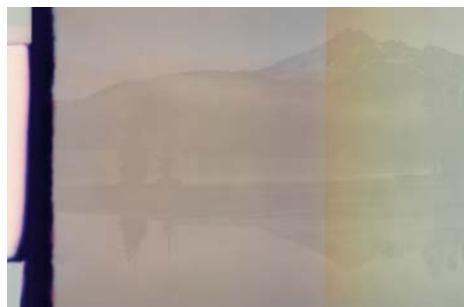
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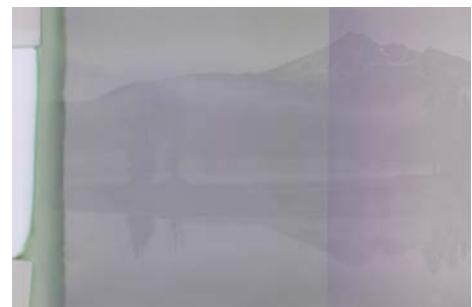
GLXII442A

WILD

P. 41



GLXII651A



GLXII652A

SERENISSIMA

P. 42



GLXII511A



GLXII512A

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COLOUR VARIANTS

ETERNA

P. 44



GLXII471A



GLXII472A

RISING SUN

P. 45



GLXII461A



GLXII462A

APOLLINEO

P. 46



GLXII41A



GLXII42A

MOSAICO

P. 48



GLXII371A



GLXII372A

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COLOUR VARIANTS

SIPARIO

P. 49



GLXII521A



GLXII522A

IMPERIUM

P. 50



GLXII331A



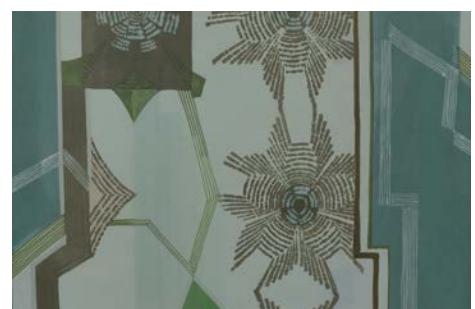
GLXII332A

MAGISTER

P. 52



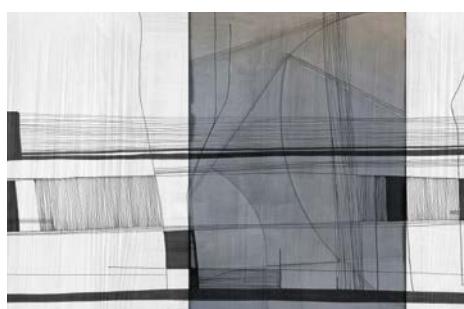
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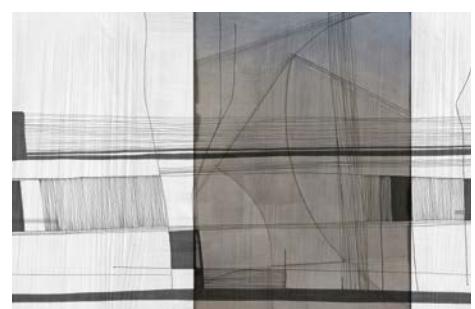
GLXII362A

CRAYON

P. 53



GLXII131A



GLXII132A

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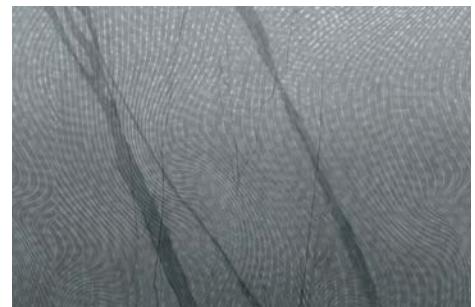
COLOUR VARIANTS

KIWI

P. 54



GLXII351A



GLXII352A

BALLET

P. 56



GLXII111A



GLXII112A

DUCALE

P. 57



GLXII191A



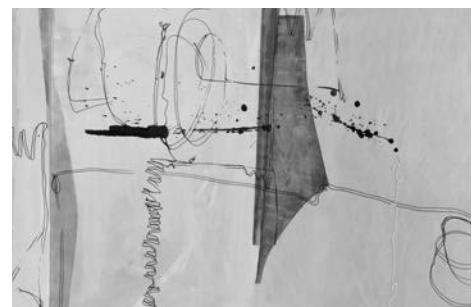
GLXII192A

ASTRATTO

P. 58



GLXII71A

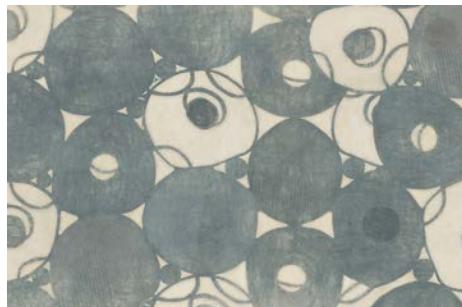


GLXII72A

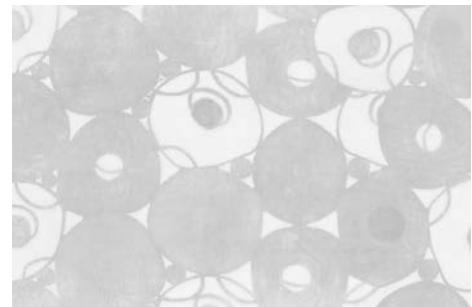
The colours printed in this catalogue are to be considered merely indicative and have no colour proof value.
Le colorazioni dei prodotti riportati sul catalogo sono da ritenersi puramente indicative e non hanno valore di prova colore.

COLOUR VARIANTS

TONDO
P. 60



GLXII581A



GLXII582A

DODO
P. 61



GLXII161A

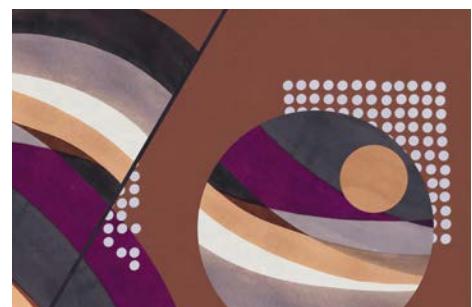


GLXII162A

ATOMO
P. 62



GLXII81A



GLXII82A

INTONACO
P. 64



GLXII341A



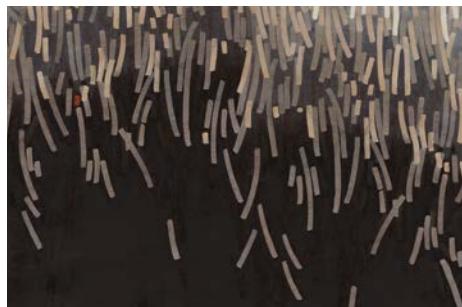
GLXII342A

The colours printed in this catalogue are to be considered merely indicative and have no colour proof value.
Le colorazioni dei prodotti riportati sul catalogo sono da ritenersi puramente indicative e non hanno valore di prova colore.

COLOUR VARIANTS

FIREWORKS

P. 65



GLXII251A



GLXII252A

ARENA

P. 66



GLXII51A



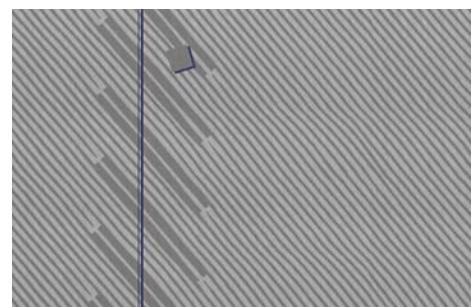
GLXII52A

ASSOLO

P. 68



GLXII61A



GLXII62A

RETORICA

P. 69



GLXII451A



GLXII452A

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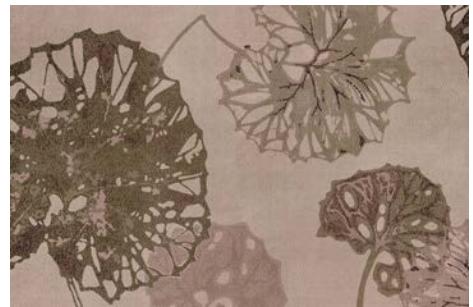
COLOUR VARIANTS

FORTUNA

P. 70



GLXII261A



GLXII262A

SOLEDAD

P. 72



GLXII541A



GLXII542A

BACIO

P. 73



GLXII91A



GLXII92A

EDERA

P. 74



GLXII221A



GLXII222A

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COLOUR VARIANTS

SUSPENDED LIGHT

P. 76



GLXII561A



GLXII562A

GELSO

P. 77



GLXII281A



GLXII282A

DOLCE

P. 78



GLXII171A



GLXII172A

ETHOS

P. 80



GLXII231A



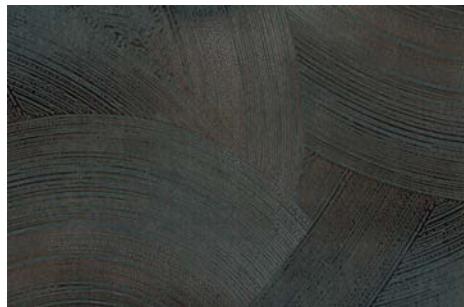
GLXII232A

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COLOUR VARIANTS

TOURMALINE

P. 81



GLXII591A



GLXII592A

STILLNESS

P. 82



GLXII551A



GLXII552A

ADORNI

P. 84



GLXII11A



GLXII12A

ÉTOILE

P. 85



GLXII241A



GLXII242A

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COLOUR VARIANTS

AGAVE

P. 86



GLXII21A



GLXII22A

GAIA

P. 88



GLXII271A



GLXII272A

SAPPHIRE

P. 89



GLXII491A



GLXII492A

HARPER

P. 90



GLXII311A



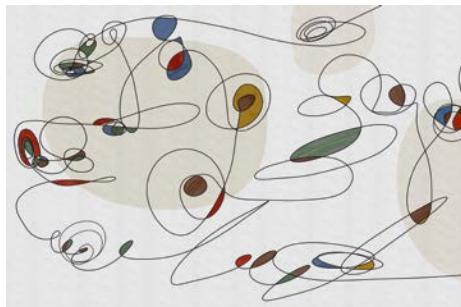
GLXII312A

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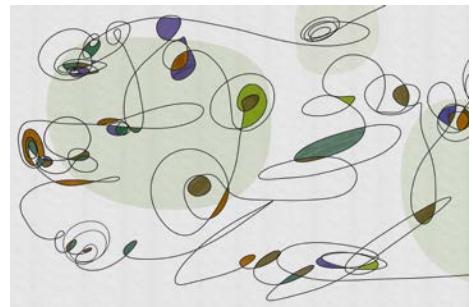
COLOUR VARIANTS

PIROUETTE

P. 92



GLXII421A



GLXII422A

WILDFLOWERS

P. 93



GLXII661A



GLXII662A

ROOTS

P. 94



GLXII481A



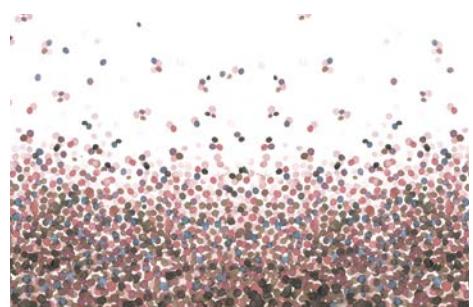
GLXII482A

OCEAN VICTORY

P. 96



GLXII391A



GLXII392A

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COLOUR VARIANTS

DANSE

P. 97



GLXII141A



GLXII142A

HIBISCUS

P. 98



GLXII321A



GLXII322A

BEAUTÉ

P. 100



GLXII121A



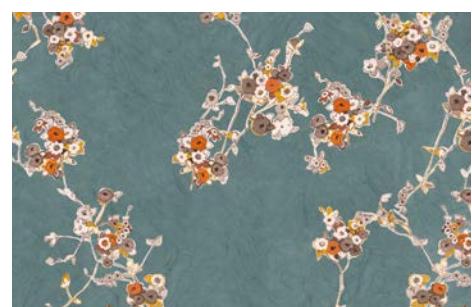
GLXII122A

ALCHEMY

P. 101



GLXII31A



GLXII32A

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TECHNICAL INFORMATIONS

GlamDecor, The Vinyl Wallcovering

Description of material <i>Descrizione materiale</i>	Nonwoven fabric with decorative PVC surface layer, realised with environmentally friendly, breathable, and odourless inks. <i>Tessuto-non-tessuto con superficie decorativa in PVC, prodotto con inchiostri ecologici, respirabili e inodori.</i>
Intended use <i>Destinazione d'uso</i>	Walls, ceilings, doors, and wardrobes in residential, commercial, hospitality and healthcare indoor environments. <i>Pareti, soffitti, porte e armadi di ambienti interni, residenziali, commerciali, hospitality e sanitari.</i>

TECHNICAL SPECIFICATIONS | SPECIFICHE TECNICHE

Roll width Larghezza rollo	19.68 in 50 cm
Roll length Lunghezza rollo	custom personalizzata
Thickness Spessore	0.019 in 0,49 mm
Weight Peso	1.18 (\pm 0.06) oz/sq ft 360 (\pm 20) g/m ²

CERTIFICATIONS | CERTIFICAZIONI

Reaction to fire <i>Reazione al fuoco</i>	B-s1, d0 ASTM class A SGS China compliant B-s1, d0 ASTM classe A conforme a SGS China
VOCs	LEED v4.1 French VOC regulation A+ BREEAM International Italian CAM Greenguard Gold Compliant inks Inchiostri conformi a Greenguard Gold
Further certifications <i>Ulteriori certificazioni</i>	REACH reg. EC N°1907/2006 EU Bio-Pruf® anti-bacterial

INSTALLATION TUTORIAL



FSC®

Extra washable
Altamente lavabileDry strippable
Removibile a seccoTextured surface
Superficie matericaImpact resistant
Resistente agli urtiLightfast
Resistente alla luce

TECHNICAL INFORMATIONS

GlamTrace, The Nonwoven Wallcovering

Description of material	The nonwoven fabric wallcovering, produced with cellulose fibre patterns which highlight the irregularities of the natural fibres. The thin, opaque material surface faithfully reproduces pictorial chromatic effects.
Descrizione materiale	<i>Il rivestimento murale in tessuto-non-tessuto, realizzato in fibra di cellulosa che esalta le irregolarità della trama naturale. La superficie materica sottile e opaca restituisce pittorici effetti cromatici.</i>
Intended use	Walls, ceilings, doors, and wardrobes in residential, commercial and hospitality indoor environments.
Destinazione d'uso	<i>Pareti, soffitti, porte e armadi di ambienti interni, residenziali, commerciali e hospitality.</i>

TECHNICAL SPECIFICATIONS | SPECIFICHE TECNICHE

Roll width Larghezza rollo	22.44 in 57 cm
Roll length Lunghezza rollo	custom personalizzata
Thickness Spessore	0.015 in 0,38 mm
Weight Peso	0.48 (\pm 0.06) oz/sq ft 147 (\pm 20) g/m ²
Composition Composizione	Nonwoven fabric Tessuto-non-tessuto

CERTIFICATIONS | CERTIFICAZIONI

Reaction to fire Reazione al fuoco	B-s1, d0 according to EN 13501-1 B-s1, d0 secondo EN 13501-1
VOCs	French VOC regulation A+ Greenguard Gold Compliant inks Inchiostri conformi a Greenguard Gold
Management systems compliant Conforme con sistemi di gestione	509001:2015 (quality) FR 14/19043 OHSAS18001:2008 (safety) FR 14/19042 15014001:2015 (environment) FR 14/1904

INSTALLATION TUTORIAL



							
Nonwoven Tessuto-non-tessuto	OEKO-TEX®	FSC®	Sustainable Sostenibile	Breathable Traspirante	Washable Lavabile	Dry strippable Rimovibile a secco	Textured surface Superficie materica

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